

EDEN CAMP

MODERN HISTORY THEME MUSEUM

MEDIA PACK



BECOME AN EDEN CAMP SPONSOR



Get in touch

If you would like to book with us or have any questions, please get in touch!

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3

Advertise with us

4

Our audience

6

Online & Digital

7

Distribution

8

On our site

9

Hut Sponsorship

10

Key Events

11

Key Info

Advertise with us

At Eden Camp Modern History Theme Museum, our team are adept at creating bespoke marketing and promotional opportunities to complement both of our business requirements. We pride ourselves on our attentive and friendly approach towards each and every one of our partners, visitors and donors; not to mention providing a fantastic platform to advertise your business to a variety of audiences.

We thrive on establishing excellent long-term relationships with our partners, to achieve a mutually beneficial platform for our businesses to work together. Our versatile packages include a range of platforms from which to promote your brand.

From online and social media presence, to traditional print and interactive face to face opportunities, we can help you communicate your vision to a hugely varied audience.

Whatever your vision, we can help you bring it to life!



About our audience



With over 30,000 school children through the gates each year, plus families and groups from all over the world, we have a vast and captive audience ready to engage with your brand!



38079 school
visitors



2626 veteran
visitors



10660 group
visitors



8500 families
visiting

Gender



52%



47%



1%

Age

24%

Under 16

7%

16-24

14%

25-40

35%

41-64

20%

65 and over

Our following



21,000 followers



1809 followers



2045 followers



1200 average
daily footfall

Online & Digital

*Average figures are from years 2017-2019. All figures correct as of June 2020

Featured Supplier Listing:

Add your business to our featured suppliers page for long-lasting exposure to all our website traffic.

6 Months		£75
1 Year		£130
3 Years		£250

Monthly Newsletter Advert:

Take advantage of our regular communication with all of our visitors and promote your brand in up to 3 issues our monthly E-Newsletter at a time.

1 Month		£40
2 Months		£75
3 Months		£110





News Article:

Feature a personalised news post on our website season to get the word out about your brand!

News Article Post | £65

Social Media Advert:

Need a boost? Promote your brand through our social media platforms to engage with thousands of potential new likes and followers to your own channels. (Facebook Stories, Tweets, Instagram Stories.)

1 Fortnight		£70
1 Month		£120



On our site

Leaflets:

You can add your leaflets to our advertising rack within our gift shop, right in the heart of our site.

3 Months		£30
6 Months		£50
1 Year		£90

Signage:

A set of 2 prominently positioned signs on site to catch the eye of all of our visitors.

3 Months		£70
6 Months		£120
1 Year		£250





Posters:

A set of 2 prominently positioned A3 posters on site to catch the eye of all of our visitors.

3 Months		£40
6 Months		£70
1 Year		£120

Flag:

Fly your colours on one of our flagpoles and have your brand seen for miles around! (Please note: limited availability.)

3 Months		£150
6 Months		£270
1 Year		£500

Key Events:

Why not sponsor one of our major events throughout the year? We have a variety of options, such as sponsoring our event volunteer T-shirts! Get in touch to discuss more!



Hut Sponsorship



1 Year | £1500

2 Years | £2800

3 Years | £4200



We have 27 huts on site that could have your name on it. Sponsoring a hut for a year will ensure you have your brand on site throughout both seasons, whilst ensuring we can maintain the upkeep of that all-important exhibition.

With such a large variety of history covered, you can pick a hut that suits you and has recognisable ties to your business; for example, if your business is in media, why not sponsor Hut 18: the News Room?
Get in touch for your bespoke options!

Key Info

Here you can find all you need to know for our advertising platforms!

Item	Deadline (time prior to booking date)	Dimensions	Format
Leaflets	1 week	Up to A5	Print
Outdoor Signs	1 week	Up to A0	Weatherproof material (diabond)
Outdoor Posters	1 week	A3 (either orientation)	Print
Website Feature	1 week	1920 x 960px with hyperlink	Jpeg
News Post	1 week	1920 x 960px with hyperlink and up to 500 words copy	Jpeg
Email Advert	1 week	600 x 250px with hyperlink	Jpeg
Social Media Story	48 hrs	1080 x 1920px (link optional)	Jpeg or Gif
Tweet	48 hrs	1200 x 675px with copy & link	Jpeg or Gif
Flag	1 week	3 x 5ft or 4 x 6 ft	Suitable fabric
Volunteer T-shirt	4 weeks	1000 x 1000mm	Ai or PDF

Discounts are available for multiple purchases in one transaction at the discretion of Eden Camp Management.
Bespoke packages are available upon enquiry.



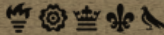
Eden Camp reserves the right to alter or withdraw any exhibit, event or price
without notice and to refuse admission to any party.

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